



## Best Practices for Universities Participating in Virtual SACC

In an effort to provide you with as many ways to connect with SACC candidates, we'd like to share these tips:

1. **Consider hosting a webinar** - A webinar is a 45-minute, interactive opportunity to introduce your school/program to candidates in a group setting. SACC registration is required. The fee to host a webinar is \$2000
2. **Be proactive.** Beginning four weeks prior to each event, we share a weekly candidate report. This report lists all currently registered candidates and includes interest in advanced education as well as an email list. We recommend using this report to contact candidates in advance – to share materials, set up interviews and to send email blasts.
3. **Be in the Advanced Education booklet.** Provide a one-page school/program description. This will be included in our Advanced Education booklet that will be posted on our website and provided via email to each candidate in advance of the career fair. This one-pager should be submitted immediately following your registration for a SACC. The deadline to submit the one-page description is two weeks prior to the event.